

Debate Writer's Guide

Anyone can start a debate. It's easy.

It just takes five minutes to change the world.



Sign up

Go to ilobby.co and create an account. It will just take you a minute. You can include a photo and fill in more information including your three top issues later on.

Start a Debate

Get an idea, an issue you are passionate about.

Start from where you are.

Pick a category and a short title. When you select the category, a related Congressional committee will appear.



On the next page, you'll get a chance to enter more information. You can include:

- Your main position
- The estimated virtual funds you would need

Create Debate

CATEGORY * Budget/Appropriations TITLE * Balance the Budget

PRESENT YOUR ARGUMENT *

WIN THEM OVER TO YOUR SIDE.

Content limited to 1000 characters, remaining: 1000

FUNDS NEEDED * \$0.00 DAYS ACTIVE * 90 days

DEBATE STATEMENT * - Select -

IMPACT

WHAT CAN BE ACHIEVED?

WHO WILL BE AFFECTED?

Content limited to 420 characters, remaining: 420

1. Upload up to three (3) images to help showcase your debate.
2. If no images are uploaded, ilobby provides a category specific

UPLOAD Choose File no file selected

\$5,000 Min.

Short titles work best

Add 3 photos

Explain it in your own words as simply as possible.

- The number of days the debate will run for. Longer is better.
- A short catchy statement for your readers
- Who will be impacted if you succeed?
- You can include up to three photographs. If you don't have one, an appropriate default photo will be inserted for you

Add Your Sources

Here's where you get to show that you have done your homework.

Next you get a chance to include sources. You can include webpages or links to videos. You can also include actual links to bills in the House, the Senate or your State Assembly, even your local newspaper.

This will make your debate more credible and show that you have a balanced point of view.

The screenshot shows a form titled "Sources that Support" and "Sources that Oppose". Each column has a "WEB URL" section with a plus sign, a "URL" input field, a "Title" input field, and an "Add a link" button. Below that is a "VIDEO" section with a plus sign, a "URL" input field, a "Title" input field, and an "Add a link" button. At the bottom is an "ADDITIONAL DESCRIPTION" section with a text area containing the placeholder text "HAVE MORE TO SAY? GO FOR IT." and a character count "Content limited to 2500 characters, remaining: 2500".

Callouts:

- Give your readers links to valid bills or webpages (points to the URL fields)
- Convince them with videos (points to the video URL fields)
- Give them information to sway to your side (points to the additional description text area)

Be authentic.

Tell us a Little About Yourself

The screenshot shows a form titled "About the Author". It has an "IMAGE" section with a preview of an American flag and a "Remove" button. To the right are three required fields: "FIRST NAME *" (with value "Silent"), "LAST NAME *" (with value "Majority"), and "YOUR ZIP CODE *" (with value "10024"). On the far right is an "ABOUT ME" section with a text area containing the text "Middle of the road, reasonable, seeing all kinds of problems but not ready to speak out about the future... until now. Eyes are wide open. Check out <http://vote.kickoffpages.com>" and a character count "Content limited to 420 characters, remaining: 238".

Callout:

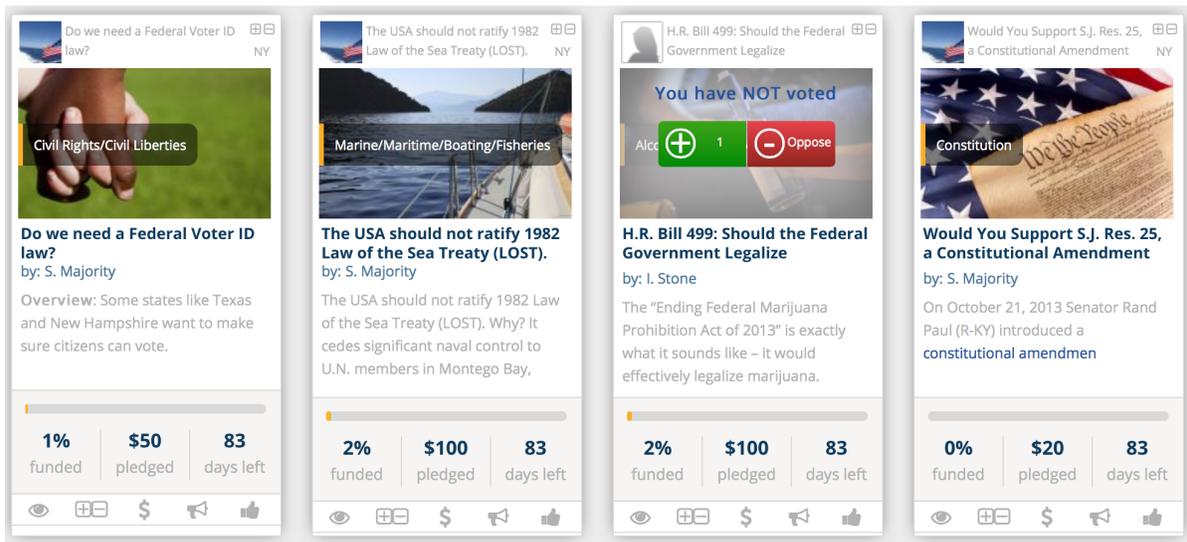
- You only show others what you want to show (points to the image upload area)

2

Save It... Congratulations!

You can save your debate and edit it later or if you're comfortable you can go ahead and publish it.

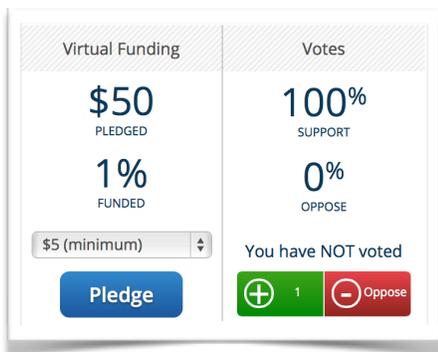
Once it's out there people can follow it, add arguments, like it, vote on it and they can share it.



3

Vote, Argue ... then Share

You can vote anywhere, anytime, on an any debate and on any device. You can add arguments for or against any debate. You can share them on Twitter or Facebook and other social media and find like-minded people who support your cause.



Resources

[US Congress Legislation](#)

[Congressional Research Service](#)

[CRS Search - Immigration](#)

[US State Law and Government](#)

[California Legislation](#)

[California Legislative Analyst Reports](#)

[National Association of Counties](#)

[United States Conference of Mayors](#)

[Ballot Measures](#)

[Google Trends - Explore Issues](#)

Why wait 2 years
to change a law
when you could
do it in 2 months?

Company Description

iLobby is a cloud-based lobbying platform that makes lobbying accessible and affordable to voters, business and trade associations.

iLobby connects voters with lobbyists to change laws.

People use iLobby to debate, seek resolution to political issues in the world and their community, and to discover, share and express what is important to them.

Visit www.ilobby.co

[Contact us](#)

Debates should be about something that you are concerned about politically. These are usually bills before they become law. These should be issues that affect hundreds or thousands of people, not just one or two. You can get ideas from the newspaper, current events, ballot measures or the resources listed on this page. Debates can be focused at the federal, state or local level. Debates should not be about candidates. They should be about issues. Debates supporting or opposing any candidate for public office will be removed and your user privileges will be suspended. Debates that violate our Terms of Service will be removed without notice. No libel, no slander, no copyright infringement. You get the idea. Our Privacy Policy is available for your review.